

# Marketing Communications Internship

We are looking for an enthusiastic marketing or international business management student to join our team in Delft. We have a current opening for an intern within our software start-up Xinaps. You will be working closely with our Marketing Executive.

## Company profile

Founded in 2015, Xinaps creates smart building checking tools within design software for AEC professionals, such as architects and engineers. As a forward-thinking team, we believe that the building design process needs to be simplified and optimized.

Xinaps joined [YES!Delft in 2016](#), the leading tech incubator in Europe.

Together, we deliver our promise to enrich design solutions by disrupting the industry's status quo.

## Are you up for the challenge?

Please send your CV and Cover Letter to Frank Schuyer at [frank@xinaps.com](mailto:frank@xinaps.com)

## Job description

As part of our team, you can expect to oversee the following tasks:

- Be an active part of the marketing team (online & offline) on projects and daily tasks, such as creating content, brainstorming strategies and conducting marketing research;
- Help in reporting and preparation of business presentations;
- Use CRM systems (Salesforce), social media automation tools (Hootsuite), email marketing tools (MailChimp) and more;
- Map customer requirements which are to be converted into recommendations to the MT;
- Write functional product descriptions and related marketing materials;
- Assist and advise the MT on approaching different stakeholders (i.e. partners, clients, endorsers) within the "architecture industry".

## Requirements and skills

We are looking for a 3<sup>rd</sup> or 4<sup>th</sup> year marketing communication student with the following skillset:

- You are customer-oriented, enthusiastic, inquisitive and like to take the initiative;
- You can work under pressure, independently and in a structured manner;
- You are creative and innovative;
- You're highly proficient in English;
- Some verbal communication skills in Dutch are an advantage.

## Our offer

This is a great opportunity to join an ambitious company in the rapidly changing architectural industry. We offer you a hands-on experience where you will help the international marketing team and be a full-time member of our fast-growing firm. You get plenty of responsibilities and good guidance, in a pleasant and informal international working atmosphere.